



SMART STROKES 2021 Virtual Conference Sponsorship Prospectus

On behalf of SMART STROKES, The Association Specialists (TAS) invite you to be involved by way of sponsorship for the SMART STROKES 2021 Virtual Conference being held on Thursday 12 August and 13 Friday August 2021 (3 hours each day).

With multiple opportunities to promote your involvement in the lead up and post conference as well as recognition and promotion across the program, webinar sponsorship provides a perfect opportunity for you to;

- raise brand awareness
- enhance your reputation in the industry
- educate your market
- generate leads from a very targeted market.

Brief Overview of SMART STROKES

SMART STROKES is a not-for-profit conference organised by clinicians and researchers for clinicians and researchers with a strong focus on improving the clinical care and management of stroke. Any profit made goes into the SMART STROKES Scholarship fund, which has also received generous education grants. The fund supports delegates to attend subsequent conferences. To date over 3,000 delegates have attended SMART STROKES and over \$170,000 have been awarded in scholarships to clinicians from across Australia & New Zealand.

Sponsorship Categories Available

All categories receive the below entitlements;

- logo recognition across all SMART STROKES digital platforms (including a link to the sponsors website and social media advertising)
- logo recognition on registration sites/confirmation emails and webinar updates as applicable.
- Logo on Sponsors slide played during the event
- Recognition by facilitator at the beginning and end of webinar

Category	Price	Entitlement and Benefits
Gold	\$5,000	<ul style="list-style-type: none"> ○ Logo displayed where applicable during the webinar ○ Logo on personal thank you message emailed to all attendees. ○ Video recording of 1-minute message on your company/product to be played during the webinar ○ The opportunity to provide a follow up survey/email to all attendees. SMART STROKES will send these on your behalf. No contact details will be provided. ○ 75 word company profile including hyperlink on conference website
Silver	\$3,000	<ul style="list-style-type: none"> ○ Logo displayed where applicable during the webinar ○ Logo on personal thank you message emailed to all attendees. SMART STROKES will send these on your behalf. No contact details will be provided.



		<ul style="list-style-type: none">○ 50 word profile company profile including hyperlink on conference website.
Bronze	\$1,000	<ul style="list-style-type: none">○ Logo displayed where applicable during the webinar



SMART STROKES 2021 Virtual Conference Booking Form

CONTACT DETAILS

Last Name

First Name

Organisation

Address

Suburb

State

Postcode

Country

Telephone

Mobile

Email

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

\$5000

SILVER SPONSOR

\$3,000

BRONZE SPONSOR

\$1,000

Sponsorship total \$

CONDITIONS

I/We accept the terms and conditions (at the end of this document) of undertaking a sponsorship package for the SMART STROKES 2021 Virtual Conference.

Signature:

Date:

On completion please return to: SMART STROKES Professional Conference Organiser

PO Box 576, CROWS NEST NSW 1585 AUSTRALIA

T: +61 2 9431 8600

E: smartstrokes@theassociationspecialists.com.au

Terms and Conditions

1. All payments must be made within 30 days of invoice.
2. No attendee contact details will be provided. All communications sent out on behalf of the sponsor will be facilitated by SMART STROKES.
3. SMART STROKES reserves the right to reschedule the Conference at its discretion. Any sponsorship packages and payment will be transferred to the new date.



4. Should SMART STROKES cancel the conference due to unforeseen circumstances the sponsor will receive a full refund.
5. Should the sponsor cancel their booking, they need to do so in writing to The Association Specialists. Any cancellations 4 weeks prior to the first day of the Conference, they will receive a full refund less \$25 administration fee. Any cancellations after this date, refunds will be issued subject to the resale of that package SMART STROKES reserves the right to maintain any funds to cover any costs incurred associated with that package.